



FLCAJ's Women Making a Difference

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Editor's Note: Welcome to FLCAJ's ninth annual "Women Making a Difference" feature. The women represented in these pages have made an impact on the community association industry in Florida, and they have each made a difference in their respective fields. They are deserving of our congratulations and recognition.



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Suzel Broe is chief financial officer—financial services at KW PROPERTY MANAGEMENT & CONSULTING, one of Florida's largest residential property management companies, with over 2,650 employees and 100,000 units under management. A certified public accountant, Broe leverages 20-plus years of accounting experience for the benefit of KWPMC's community association clients.

Broe's passion for tackling complex problems is the driving force behind her distinguished career. This passion gave her an understanding of how accounting, data, systems, and IT work together to run a business. She's also become closer to the operational side through her extensive accounting and data background. Broe's ability to navigate intricate business operations and data-driven insights allow her to consistently deliver excellence, making her an essential part of KWPMC's success.